

Joseph N. Clark

(301)-974-9602

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<http://frieddirt.prosite.com/>

SUMMARY

Conceptualized and developed comprehensive Public Relations outreach strategies and promotions including Web and Graphic support. Dynamic station manager for the two American Forces Network broadcasting staffs, handling programming, promotions, coordinated radio and television production. Consistently recognized for excellence.

KEY QUALIFICATIONS

- Graphic Design
- Press Releases
- Production
- Public Relations
- Web Design
- Media Relations
- Videographer
- Photography
- Promotions
- Broadcast Operations
- Copy Editor
- News Writer

TECHNICAL COMPETENCIES

- Illustrator
- InDesign
- Photoshop
- Dreamweaver
- Premiere
- Microsoft Office
- HTML/ CSS/ PHP
- WordPress/Wix
- Bootstrap

EDUCATION

National Honor Society

The Art Institute of Charlotte

Certification in Graphic and Web Design (Present)

4.0 GPA average

University of North Carolina at Charlotte

Bachelor of Science degree in Criminal Justice

Defense Information School, Fort Meade, Maryland

Journalism Course, Broadcast Management Course, Video Production

Documentation Course

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EXPERIENCE

Design

- Successfully branded the radio station in Guantanamo Bay, Cuba, to Radio GTMO. Created a logo and sold merchandise to promote the station to the local audience. The effort currently is still strong eight years down the road.
- Designed four album covers and internal art for bands, including promotional posters. Worked with large format printers.
- Built websites for a NASCAR team, a business and various bands to attract awareness and followings of each.

Public Relations Specialist

- Extensive 21 years of service as a Public Relations Specialist with 12 years of broadcast management. Oversaw the operations, management, personnel, and programming for eight Navy television and radio stations.
- Manager responsible for hundreds of broadcasters around the globe.
- Handled customer service issues and dispute resolutions.

Broadcast Media

- Exceptional station manager, responsible for television and radio programming, information, news, sports and entertainment for Department of Defense personnel assigned to Diego Garcia and Guantanamo Bay, Cuba.
- Performed and coordinated numerous on-air interviews with high-ranking officials, sports and entertainment figures.
- Recognized superior performance with three continuous years earning the Navy's top radio broadcast show.

Community Outreach

- Successfully implemented community outreach programs. Created promotional items, coordinated community events and involved community leaders into the day-to-day broadcasts.
- Facilitated interviews with community leaders.

Social Media

- Maintained a highly successful Facebook page. Efforts kept family members apprized of updates for deployed and those preparing to deploy overseas.
- Constructed and updated a command webpage.

EMPLOYMENT HISTORY

1992-2013 Mass Communications Specialist U.S. Navy, honorably discharged.